Zoe Organics: A Mother’s Inspiration

By Kirby Koo

Motherhood is a life-changing experience for most, but for Heather Hamilton, founder of Zoe Organics, it was an opportunity to pursue a lifelong passion. A beauty and wellness enthusiast by nature, Hamilton was always seeking organic, all-natural, and safe products for her family. Determined with the range of products on the market and pregnant with her second child, Hamilton was determined to provide the best for her children. With fire in her belly and a loving mother’s instinct to protect her children, Zoe Organics was born.

“Initially, I was discouraged by many people who told me I was going to create products, I didn’t have the resources to go up against the thousands of dollars that big brands spend,” said Hamilton. “Rather than spending thousands of dollars on a chemist to help me create products, I decided to create my own products and learn about all the ingredients independently.”

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As for Hamilton, she hopes to continue providing families and mothers around the world.

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Too Busy to Take Time for Yourself? Try some multitasking products for a stress-free routine

BY SARA CLEEM

If you are anything like me, my morning makeup routine must be quick, efficient, and enjoyable. With hundreds to thousands of multitasking products that save time and space, yet still feel like you didn’t just roll out of bed in the morning.

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The Breaks, Tipped pen easily glides across the lips line and boundary, volume, length, and thickness thanks to the nutrients in the serum. You don’t need a separate primer, primer, or bonding agent. For just under $10, you can’t beat the value of this multitasking product.

Physician Formula 2-in-1 Lash Boosting Eyeliner

This multitasking product is an easy-to-apply brush that you can apply to any remnants of a previous makeup look. It doubles as an eye treatment too, as an extra-ordinary condition like avocado oil and jojoba esters, both high in vitamins A, C, D, and E, as well as green tea extract, which is an antioxidant.

Revolution Organics Freedom Glow Navy Blue

This multitasking product is an easy-to-apply balm to add color to lips, cheeks, forehead, nose, dermalfillers, or anywhere you need to add an instant color glow. It contains 5 percent certified organic ingredients like organic olive, organic jojoba, and organic aloe vera, which are known to moisturize and soften the skin, organic boseana to protect and hydrate, and organic aloe vera to condition and soothe.

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Photos by multiple hurricane creators. Bobble & Buzz Peppermint Vanilla Salt Scrub

This salt scrub not only exfoliates the skin, but the natural oils also moisturize and cleanse, leaving skin smooth and soft. Plus, the mint scent wakes up the senses and refreshes—exactly what is needed at the start of a busy day.